



## News Release

### **FOR IMMEDIATE RELEASE**

Contact: Bill Patterson  
(816) 926-9022 or (816) 674-4446  
bill@nationranch.com

### **Atmosphere Promises to be Electric At the 2013 Greater Kansas City International Auto Show**

**KANSAS CITY, Mo., Feb. 26, 2013 ---** This year's [Greater Kansas City International Auto Show](#) promises an electric atmosphere for car enthusiasts with the addition of Electric Avenue, a collection of electric vehicles including a Tesla Model S and Fisker Karma, along with other EV makes and models available locally.

The Greater Kansas City International Auto Show will be held at Bartle Hall in the Kansas City Convention Center, March 6-10, 2013. Information is available at [www.kansascityautoshow.com](http://www.kansascityautoshow.com).

Electric Avenue is supported by the Electrify Heartland EV Coalition—a consortium of nonprofits, business leaders, industry and concerned citizens—which has rallied behind the [Electrify Heartland](#) plan to promote adoption of electric vehicles and development of charging infrastructure in its 14-county planning area.

“Visitors to the Greater Kansas City International Auto Show will be impressed at the wide range of electric vehicles that are now on the market,” said Ace Allen, a leader of the Electrify Heartland EV Coalition.

Kansas City is home to leading manufacturers such as Smith Electric Vehicles, Dow Kokam, Exergonix, and Milbank Manufacturing, EVSE distributor LilyPad EV, and EVITP and related education programs.

The Electrify Heartland plan, supported by a Department of Energy grant and managed by Kansas City, Mo.-based [Metropolitan Energy Center](#), is comprised of ten sections examining long-term issues affecting electric vehicle and electric vehicle supply equipment (EVSE, or charging station) deployment over time.

Electrify Heartland created a plan for electric vehicle and charging infrastructure preparedness in Greater Kansas City; Wichita, Salina, Topeka and Lawrence, Kan.; and Jefferson City, Mo. The planning area covers 14 counties and a population of 2.7 million people. Electrify Heartland is supported by funding from U.S. Department of Energy Award EE-0005551, “Kansas – Missouri Community Readiness for EV and EVSE.”

Electrify Heartland is led by a steering committee comprised of members from Metropolitan Energy Center, Black & Veatch, Polsinelli Shughart PC, IBEW Local 124, the Kansas City Joint Apprenticeship and Training Center, Kansas City Kansas Community College and the University of Missouri-Kansas City.

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[www.electrifyheartland.org](http://www.electrifyheartland.org)

3810 Paseo Blvd, Kansas City, MO 64109 • 816-561-1625